

**Census Day – 7 March 2023**

**Your data can help  
your community.**



**Te Kāwanatanga o Aotearoa**  
New Zealand Government

**Census | Stats<sup>NZ</sup>**

**Tatau tātou - All of us count**

The census is a nationwide survey that happens every five years to understand more about life in Aotearoa New Zealand and how it is changing.

Iwi, community groups, local and central government, and businesses use census data to make decisions about funding and services that affect you, your whānau, and your community.

By taking part in the census, you help create a better understanding of your community and what it needs.

## Completing the census

The census is so important that everyone needs to take part by law, including tourists and people visiting Aotearoa New Zealand.

When the time comes, you will be asked to complete census forms either online or on paper. You will be able to do this in English or te reo Māori.

Information will be available in New Zealand Sign Language and other languages and formats too.

## Your privacy

Stats NZ takes the information from the census survey forms to produce data about the people, communities, homes, and economy in Aotearoa New Zealand. Your identity is kept private and confidential.

Learn more about the census and how your data can help your community at [www.census.govt.nz](http://www.census.govt.nz)



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**Interested in being a census collector?**

Register here [www.censusjobs.co.nz](http://www.censusjobs.co.nz)

